



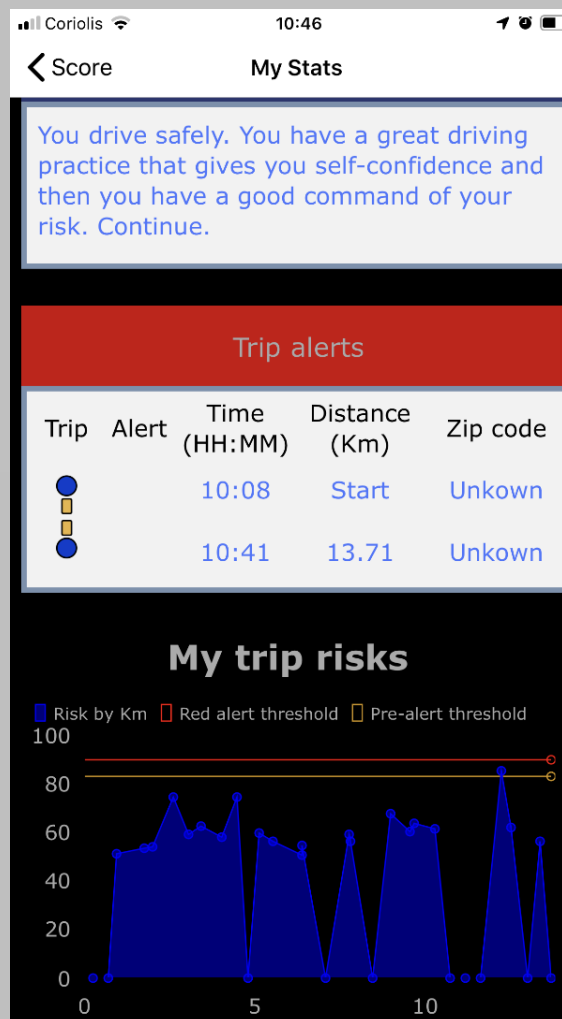
. Proactive tool that reduces accident rate by 20% (ROI)

. Validated by market for mass-volume deployment

SafetyNex is an **onboard** software **component**, to be integrated into customers products such as smartphone App, or telematics device, that computes at each moment the **driving risk** that the driver is currently taking. This taken risk is predictive of accident situations. Then it is possible to **alert driver** with **anticipation** when risk is rising too much, letting time to slow down smoothly, **reducing accident rate** by 20%.

This is a complete disruption : acting on risk reduction during driving and recording a **validated** risk profile, instead of only recording physical data that are not relevant for road safety such as braking, acceleration and cornering, SafetyNex technology is the result of 15 years of high level official research programs on Artificial Intelligence and Road Safety with scientific publications.

Technical Validation was made on 50 million km.



Click

Short video that explains what is driving risk

[Complete presentation](#)

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Alert threshold : driver is alerted when driving risk comes higher than the red line.

Note : outputs of SafetyNex component are full **GDPR compliant** (outputs(t) and outputs(trip))