



SafetyNex won the **BMW** tech date challenge



SafetyNex measures in real time **risk** taken by the driver (onboard **risk assessment** App on the smartphone), and then allows to :

- . Warn the driver before crossing a dangerous area :
SafetyNex may then save driver's life (prevent **20%** of accident, lower loss costs).
- . Provide qualified **data** to insurance companies (stored in the cloud **Azure**)
 - histogram of risk, of eco-driving scores, statistics of usages (km, kind of infrastructure, duration, hours of the night or day, ...)
 - contingency tables

Actuaries get exactly what they need for pricing (segmentation, pay how you drive, etc). Driver is coached for a **safer** driving (user friendly App)

SafetyNex software is under implementation into automotive electronic devices.

Applications for **Car Manufacturers** :

- . **Adas** : intelligent navigation that warns the driver in case of danger
- . **Autonomous vehicle** : **SafetyNex** can monitor the risk taken by the Artificial Intelligence

SafetyNex has been validated on 50 million km (proven solution)
Everything is computed inside the smartphone/device (respect of privacy).
SafetyNex uses the **Here** electronic map.

SafetyNex may also be used by your **serious game** if you intend to « reward good drivers » (**coupons, and promo codes**) : **SafetyNex** is full compatible with **NUDGE** theory

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Opportunity to come to see an onboard demo and/or to download App temporary user licence for a test. Contact us soon.